



AMCSI

2025 Sales Kit

Arthrogryposis Multiplex Congenita Support



**Celebrating 20 years with our AMC family!
We cannot wait to see you all**

Inside

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- Exhibitor
- Program Ad

Information & Order Form



AMCSI 20TH ANNUAL CONFERENCE

July 9-12, 2025 | Norfolk, Virginia

SPONSORSHIP OPTIONS

The Annual Arthrogyrosis Multiplex Congenita Support, Inc. Conference provides an opportunity for people affected by arthrogyrosis multiplex congenita (AMC) to gather & exchange ideas and support. During this annual 3-day event, over 500 family members & medical professionals learn from each other on “best practices” in the treatment of & living with AMC. Please join us as a conference sponsor!



1. EXCLUSIVE PRESENTING SPONSOR: \$10,000

AMCSI's Presenting Sponsorship option is one of the highest levels of Sponsorship offered. This affords Sponsor named media and advertising partnership status across the board as the presenter of all AMCSI Conferences, Mini-Meetups & all Conference/Meetup promotions.

Naming

- As the Presenting Sponsor, anytime the AMCSI Conference logo is used, the Presenting Sponsor's logo will be used in conjunction. The official name of the event becomes “19th Annual AMCSI Conference presented by SPONSOR.”

Media

- First option on all incoming media, handled by the AMCSI media
- Dedicated email-announcing Sponsorship. Inclusion on all subsequent emails

Logo Exposure

- All logo use will be approximately 25% larger than any other Sponsor
- All advertising (Print, Outdoor, Online - seen by up to 20k followers across our social media)
 - All pages of www.amcsupport.com
 - Official Show Program

Online Exposure

- Logo inclusion on header image or video
- Permanent large header logo banner on All-Conference webpages www.amcsupport.org (*Run of the site*)
 - Featured Conference speaker posts on www.amcsupport.org
 - All email marketing campaigns
- Inclusion on all facets of the @amcsupport social network (*20k followers*), including all header and profile images

Onsite Exposure

- Exhibitor Registration Sponsor-branded. All production costs are the responsibility of AMCSI.
- Check-In/T-shirt pickup counter Sponsor-branded. All production costs are the responsibility of AMCSI.
 - Bold exhibitor listing within the Official Conference Program
 - Seen by up to 600 AMC Families

Conference Program Exposure

- Cover of the Official Show Program
- 2-page premium spread (artwork to be provided by exhibitor in JPEG format at 300 dpi (*must be supplied by 5/30/2025*))
 - Seen by up to 600 AMC Families

Other Notes

- First right of refusal to all future events



Arthrogryposis Multiplex Congenita Support, Inc.

2. EXCLUSIVE DINNER SPONSOR: \$10,000

AMCSI's Dinner Sponsorship option is one of the highest levels of Sponsorship offered.

Naming

- As the Dinner Sponsor, anytime the AMCSI Conference logo is used, the Dinner Sponsor's logo will be used in conjunction with any dinner promotions. The official name of the dinner becomes "19th Annual AMCSI Conference Dinner presented by SPONSOR."

Media

- Dedicated email-announcing Sponsorship. Inclusion on all subsequent dinner emails

Logo Exposure

- All logo use will be approximately 25% larger than any other Sponsor
- Advertising (Online - seen by up to 20k followers across our social media)
 - All pages of www.amcsupport.com
 - Official Show Program

Online Exposure

- All email marketing campaigns • Inclusion on all facets of the @amcsupport social network (*20k followers*), including all header and profile images

Onsite Exposure

- Check-in at Dinner counter Sponsor-branded. All production costs are the responsibility of AMCSI.
 - Bold exhibitor listing within the Official Conference Program

Conference Program Exposure

- Cover of the Official Show Program
- 2-page premium spread (artwork to be provided by exhibitor in JPEG format at 300 dpi)
(must be supplied by 5/30/2025)
 - Seen by up to 600 AMC Families

3. CONFERENCE T-SHIRT: \$8,000

- Your company's logo on the back of the conference t-shirt (Seen all across the country after the event)
- Your company's logo on the www.amcsupport.org sponsor page, with a direct link to your website for one year
- Full-page Ad in the Conference program (Seen by up to 600 AMC Families) (artwork to be provided by exhibitor in JPEG format at 300 dpi)
(must be supplied by 5/30/2025)
 - Social media Sponsor post (up to 20k followers across our social media) • Logo placed on the bottom of Conference webpages
 - AMCSI Gift Basket with a ribbon pin, ribbon magnet, and two silicone bracelets (\$30 retail value)
 - Customized slide-in looping slideshow presentation.

4. PLATINUM: \$5,000

- Your company's logo on the www.amcsupport.org sponsor page, with a direct link to your website for one year
- Full-page Ad in the Conference program (Seen by up to 600 AMC Families) (artwork to be provided by exhibitor in JPEG format at 300 dpi)
(must be supplied by 5/30/2025)
 - Social media Sponsor post (up to 20k followers across our social media)
 - Logo placed on the bottom of Conference webpages
 - AMCSI Gift Basket with a ribbon pin, ribbon magnet, and two silicone bracelets (\$30 retail value)
 - Customized slide-in looping slideshow presentation.

5. GOLD: \$3,250

- Your company's logo on the www.amcsupport.org sponsor page with a direct link to your website for one year
- 1/2 page Ad in the Conference program (Seen by up to 600 AMC Families) (artwork to be provided by exhibitor in JPEG format at 300 dpi)
(must be supplied by 5/30/2025)
 - Social media Sponsor post (up to 20k followers across our social media)
 - Logo placed on the bottom of Conference webpages
 - AMCSI ribbon pin (retail value \$24)
 - Customized slide-in looping slideshow presentation

6. SILVER: \$1,500

- Customized slide-in looping slideshow presentation
- 1/4 page Ad in the Conference program (Seen by up to 600 AMC Families) (artwork to be provided by exhibitor in JPEG format at 300 dpi)
(must be supplied by 5/30/2025)
 - Logo placed on the bottom of Conference webpages

7. BRONZE: \$800

- Name/Company listed on a Bronze Donor Slide in a looping slide show presentation • Logo placed on the bottom of Conference webpages
 - Name listed as Patron in the conference program

8. PATRON: \$300

- Listed on a shared Patron Donor Slide in a looping slide show presentation • Name listed as Patron in the conference program

If you have questions on becoming a sponsor or exhibitor, please email: info@amcsupport.org



Arthrogryposis Multiplex Congenita Support, Inc.

AMCSI 20TH ANNUAL CONFERENCE

July 9-12, 2025 | Norfolk, Virginia

BECOME AN EXHIBITOR



The Annual Arthrogryposis Multiplex Congenita Support, Inc. Conference provides an opportunity for people affected by arthrogryposis multiplex congenita (AMC) to gather and exchange ideas and support. During this annual 3-day event, over 500 family members and medical professionals learn from each other on “best practices” in the treatment of and living with AMC. Please join us as a conference exhibitor! Note NO direct sales merchandise such as clothing, home goods, make-up, oils etc are permitted.

DIRECT LITERATURE: \$800

- Company brochure included in Conference Registration Packet, 5 provided to each registered family
 - Brochures must be approved by AMCSI prior to acceptance
 - 1/8 page Ad in the Conference program
- (Artwork to be provided by exhibitor in JPEG format at 300 dpi *(must be supplied by 5/30/2025)*)

EXHIBIT TABLE: \$500

- Two (2) representatives per table (each additional representative is \$50.00)
 - 6Ft. draped and skirted table
 - Two (2) chairs
 - Single line ID sign
 - 1/8 page Ad in the Conference program
- (Artwork to be provided by exhibitor in JPEG format at 300 dpi *(must be supplied by 5/30/2025)*)

EXHIBITOR HOURS

- Wednesday, July 9th | 4:00 pm - 8:00 pm *(Optional, Registration/Reception)*
 - Thursday, July 10th | 9:00 am - 12:30 pm & 1:30 pm - 6:00 pm
 - Friday, July 11th | 9:00 am - 12:30 pm & 1:30 pm - 6:00 pm
 - Saturday, July 12th | 9:00 am - 6:00 pm

**Exhibitors are required to be present and man booths during entire exhibitor hours (unless registered for literature table).

**Electric and Internet access are not guaranteed, check with hotel for fees.

**Displays must be cleared by 6:30pm, Saturday, July 12th, 2025



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SPONSORSHIP / EXHIBITOR INFORMATION: PLEASE TYPE OR PRINT CLEARLY.

Company or Family Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Contact Name: _____

E-mail: _____

PLEASE CHECK THE LEVEL OF SPONSORSHIP / EXHIBITOR:

- Presenting Sponsor - \$10,000**
 - Dinner Sponsor - \$10,000
- Conference T-Shirt Sponsor - \$8,000
- Platinum Sponsor - \$5,000
 - Gold Sponsor - \$3,250
 - Silver Sponsor - \$1,500
 - Bronze Sponsor - \$800
 - Patron: \$300
 - Direct Literature: \$800
 - Exhibitor Table: \$500

TOTAL AMOUNT DUE: \$ _____

PAYMENT OPTIONS: CHECK VIA MAIL, PAYPAL (CREDIT CARDS), ONLINE ORDERS

- **Online:** Eventbrite Online Orders
- **Checks:** Make Checks Payable to: AMCSI , Please note “Conference Sponsor” on memo line
Mail to: AMCSI, P.O. Box 6291, Spartanburg, SC 29304
- **Paypal:** You can pay with a major credit card and you do not need an account.
You must email a copy of your completed form to bod@amcsupport.org
www.paypal.com | AMCSI Paypal Account: bod@amcsupport.org

If you have questions on becoming a sponsor or exhibitor, please email: info@amcsupport.org



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CONFERENCE PROGRAM SPEC SHEET

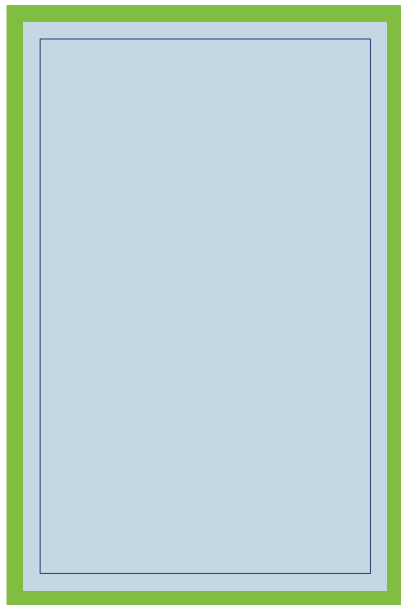
Acceptable Files:

- Electronic ONLY (PDF, JPG, EPS, TIF)
- 300 DPI minimum resolution (Color Ads) *(Please Embed All Images & Outline All Fonts)*

If you have any questions about the file setup or acceptable files, please contact:

ted@amcsupport.org

ADS ARE DUE FRIDAY, MAY 30TH, 2025

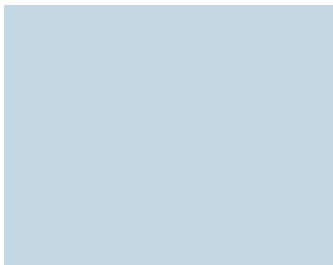


1/4" BLEED (ON EACH SIDE)
FULL PAGE BLEED SIZE IS 6"W x 9"H
 FULL PAGE PRINTED SIZE IS 5.5"W x 8.5"H

BLACK LINE IS THE LIVE ART AREA
KEEP ANYTHING IMPORTANT INSIDE THIS AREA
5"W x 8"H

FULL PAGE CUT AD SIZE (5.5"W x 8.5"H):

- With 1/4 Bleed on each side = 6"W x 9"H
- (Bleed is any image or color that extends past the actual cut Ad size)*
- Please keep any important things like text inside the Live Area



HALF PAGE SIZE
5"W x 3.75"H

- THERE IS NO BLEED



Quarter PAGE SIZE
2.5"W x 3.75"H

- THERE IS NO BLEED

Sample Ad sizes are not actual size, if you have any questions please contact:

ted@amcsupport.org

Reach For The Stars *(send a personalized note to your favorite AMCer, MAXIMUM of 200 characters (approximately 35 words))*

If you have questions on becoming a sponsor or exhibitor, please email: **info@amcsupport.org**



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CONFERENCE PROGRAM INFORMATION: PLEASE TYPE OR PRINT CLEARLY.

Company or Family Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Contact Name: _____

E-mail: _____

PLEASE CHECK THE LEVEL OF SPONSORSHIP/EXHIBITOR:

- Back Cover - \$550
- Inside Front Cover - \$350
- Inside Back Cover - \$300
 - Full Page - \$250
 - Half Page - \$150
 - Quarter Page - \$75
- Reach For The Stars (notes) \$25 (For Members) \$30 (For Non-Memebrs)

TOTAL AMOUNT DUE: \$ _____

PAYMENT OPTIONS: CHECK VIA MAIL, PAYPAL (CREDIT CARDS), ONLINE ORDERS

- **Online:** Eventbrite Online Orders
- **Checks:** Make Checks Payable to: AMCSI , Please note “Conference Sponsor” on memo line
Mail to: AMCSI, P.O. Box 6291, Spartanburg, SC 29304
- **Paypal:** You can pay with a major credit card and you do not need an account.
You must email a copy of your completed form to bod@amcsupport.org
www.paypal.com | AMCSI Paypal Account: bod@amcsupport.org

If you have questions on becoming a sponsor or exhibitor, please email: info@amcsupport.org