



253 for AMC

SPONSORSHIP TIERS

PRESENTING SPONSORS (\$5,000)

- Logo placement with 253 for AMC Logo as "Presented By" (stays with 253 for AMC logo wherever it is used).
- Website blog post with sponsor logo and 4-5 sentence description about the sponsor (can supply their own image).
- Logo placement on all promotional images & printed collateral.
- Tagged as "Presenting Sponsor" & mentioned/tagged in all image descriptions on all socials.
- Top level logo placement on the website, linked to website/social.
- Logo placement at the bottom of all 253 for AMC emails.
- Corporate AMCSI Membership*
- Advertisement on Conference Program
- Newsletter sponsor for duration of the campaign
- Social media video spotlight

GOLD SPONSOR (\$2,500)

- Slightly smaller logo placement on the website in sponsors' section, linked to website/social.
- Logo placement at the bottom of all 253 for AMC emails.
- Website blog post with sponsor logo: "We are proud to announce (sponsor) as becoming a sponsor at 253 for AMC 2023."
- Logo placement, where all logos are presented.
- Corporate AMCSI membership*
- Advertisement in Conference Program

SILVER SPONSOR (\$1,500)

- Smaller logo placement on the website after gold sponsors, linked to website/social.
- Logo placement at the bottom of all 253 for AMC emails.
- Website blog post with sponsor logo “We are proud to announce [sponsor] as becoming a sponsor at 253 for AMC 2023.”
- Corporate AMCSI membership*
- Advertisement in Conference Program

BRONZE SPONSOR (\$500)

- Small logo placement on the website after silver sponsors, linked to website/social.
- Logo placement at the bottom of all 253 for AMC emails.
- Corporate AMCSI membership*
- Advertisement in Conference Program

TEAMS/SINGLE (\$253)

- Listing mention on the 253 for AMC website.

*CORPORATE MEMBERS BENEFIT INCLUDES:

- Ability to request an AMCSI speaker for organizational events.
- Access to AMCSI Personal/Professional Development offerings.
- Submit a business list for inclusion in AMCSI's Business Directory along with member-only discounts.
- Access to member discounts through AMCSI's Business Directory.
- Access to News and updates from AMCSI Partner organizations.
- Access to AMC updates, event announcements, resources and medical directory available on social.
- Media, newsletter and AMCSI's website.
- Invitation to attend AMCSI in-person or virtual Meet-Ups.
- Invitation to attend AMCSI regional and virtual conference/events.
- Eligible to attend AMCSI's annual conference.
- Invitation to receive a discount towards AMCSI's annual conference registration

*CORPORATE MEMBERS BENEFIT INCLUDES:

- Access to event sponsor discounts for AMCSI coordinated events.
- Eligible to contribute stories and general resources for AMCSI's newsletter and website.
- Opportunities to share expertise in monthly AMC virtual meetings.
- Invitation to participate in town hall meetings to gain a greater understanding of issues important to the AMC and broader rare disease community.
- Participate in AMCSI brand and marketing campaigns alongside staff, International, and Junior Ambassadors.
- Eligible to submit content for social media posts.
- Consultation/education through medical advisory board via question submission form.
- Eligible to apply for an AMCSI sponsored Hardship Grant.
- Eligible to submit a Research Grant request.
- Eligible to be elected/nominated for AMCSI ambassadorship.
- Exclusive invitation to participate in AMCSI partner, affiliate or sponsored events.
- Inclusion in AMCSI's Medical Directory.
- Invitation to Meet and Greet events with AMCSI leadership team.
- Eligible to join an AMCSI committee (only one family member per committee).
- Participation in clinical board open meetings.
- Partner with AMCSI to host fundraisers.
- Contribute and participate in rare disease policy, advocacy and education support.
- Access to exclusive Social Media Content (Full-length Interviews, Live Q&A's, etc.)
- Subscription to AMCSI e-newsletter.
- The opportunity to contribute to the broader discussion pertaining to AMC and rare diseases in the USA.
- The opportunity to network in AMCSI's closed Facebook group for AMC and rare disease Partner organization leaders.
- Eligible to purchase AMCSI merchandise at a 10% discount.